

TONYA MALINOWSKI

WEBSITE

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Emmy- and Edward R. Murrow Award-winning journalist and storyteller with over 10 years experience in communications, media, branding, and production across television, print, and digital. Freelance experience with *The New York Times*, *Charlotte Magazine*, *Narratively* and more. Creative, outside-the-box thinker seeking to maximize my communication skills.

EXPERIENCE

Associate Producer and Writer, ESPN

May 2014 - Present
Charlotte, NC

- Lead the production of features from concept to broadcast with tight deadlines and high visibility. Includes managing relationships with interview subjects and project stakeholders, managing a budget, ensuring communication throughout the process, and writing related public relations and social media content
- Write features for ESPN The Magazine and scripts for television features, including the 2018 story on the journey of a soccer ball recovered from the Challenger Disaster, named one of 2018's best features by The Sunday Long Read
- Provide coverage to human and civil rights issues through the lens of sports, including an Emmy Award-winning investigation into the Syrian national soccer team
- Conduct sensitive interviews with subjects ranging from high ranking government officials, to professional athletes, to families dealing with a recent tragedy
- Oversee the E:60 and Outside the Lines social media platforms and strategy. Create unique and engaging content for Twitter, Facebook and Instagram accounts that have doubled engagement

Multimedia Associate ESPN Public Relations

June 2012 - May 2014
Bristol, CT

- Write press releases and features showcasing ESPN's marquee sub-brands such as Monday Night Football, College GameDay and Baseball Tonight as well as ESPN's community engagement and corporate citizenship achievements
- Transformed ESPN's weekly journalism showcase press release into a multimedia-rich, interactive design
- Shoot and edit video using Canon 5D cameras and Avid Media Composer editing software

Multimedia Coordinator ESPN Internal Comms

August 2010 - June 2012

- Part of a 4-person team that led the design, launch and communications around ESPN's intranet
- Write internal emails, messages and speeches on behalf of executive leadership

AWARDS

Emmy Award

2017 Outstanding Journalism, *The Dictator's Team*
2016 Outstanding Long Feature, *Ernie Johnson*
Outstanding Sports News Anthology, *E:60*

Edward R. Murrow Award

2016 Investigative Reporting, *The Turf War*

EDUCATION

Central Connecticut State University

- B.A. in Communications with a minor in Journalism
- Four semesters on the National Dean's List
- News editor for weekly campus newspaper

Trinity College

Selected for a creative writing fellowship under Professor Hugh Ogden

SKILLS

Adobe Photoshop, Adobe InDesign, Avid Media Composer, Final Cut Pro